

**Stargate Atlantis Fan Q & A Sweepstakes**  
Official Rules  
**July 3, 2008—July 15, 2008**

**PRELIMINARY INFORMATION:** No purchase necessary. A purchase will not improve chances of winning. Void where prohibited. Stargate Atlantis Fan Q&A Sweepstakes (“Sweepstakes”) begins on July 3, 2008 at 6.P.M. EST and ends on July 15, 2008 at 11:59PM EST (“Sweepstakes Period”). All times in the Sweepstakes refer to Eastern Time. Odds of winning depend upon the number of eligible entries received.

**TO ENTER:** To enter, access the Sci Fi Network (“SciFi”) website at [www.scifi.com](http://www.scifi.com) and click on the Sweepstakes icon. Complete and thereafter submit the entry form, which includes your name, address, telephone number, email address, date of birth and a question (“Question”) for the Stargate Atlantis (“Show”) cast members. All entries become the property of Universal Television Network. NBC Universal, Inc., 30 Rockefeller Plaza, New York, NY 10112, and Twentieth Century Fox Home Entertainment LLC (“Fox”), P.O. Box 900, Beverly Hills, CA 90213-0900 (collectively, “Sponsors”), and will not be acknowledged or returned. You do not have to submit a Question to enter this promotion.

Entries must be received before July 15, 2008 at 11:59PM EST to be eligible for the Sweepstakes. You may enter once per day during the Sweepstakes Period. Multiple entries received from any person or email address beyond this limit will void all such additional entries. Entries generated by a script, macro, or other automated means will be disqualified. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted. In case of a dispute over the identity of an entrant who made a potentially winning entry, Sponsors reserve the right to deem that the entry was made by the registered subscriber of the email address submitted at the time of entry. Entry constitutes permission (except where prohibited by law) to use entrant's name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity without additional compensation.

Any questions containing material that is violent, pornographic, obscene, illegal, inappropriate, or racially or morally offensive or that does not meet Sponsors’ standards for any reason, as determined by Sponsors in their sole discretion, may be rejected as ineligible for consideration

Entrants will have the opportunity to receive information from NBC Universal, Fox and selected partners by checking the appropriate box. If, at any time, you no longer wish to receive materials from Sci-Fi and NBC Universal, please go to our privacy policy, located at <http://www.scifi.com/help/privacy/>. If, at any time, you no longer wish to receive materials from Fox, please go to our privacy policy, located at <http://foxus.rsys1.net/servlet/website/ResponseForm?MQNIE1zwkpOHJRwhspJR>, and follow the procedures indicated.

**ELIGIBILITY:** Open only to permanent, legal U.S. residents who are 18 years of age or older and age of majority in their state of residence as of the start of the Sweepstakes Period. Officers, directors, and employees of Sweepstakes Entities, members of these persons' immediate families (spouses and/or parents, children, and siblings, and their spouses), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter the Sweepstakes. Sweepstakes Entities, as referenced herein, shall include Sponsors, Internet Broadcasting Systems, Inc., and their respective parent, subsidiary, and affiliate companies and administrative, advertising, and promotion agencies and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes.

**WINNER SELECTION AND NOTIFICATION:**

One (1) grand Winner will be selected in a random drawing by employees of Sponsors from all eligible entries on or about August 1, 2008. Five (5) First Prize winners will be selected in a random drawing by employees of Sponsors from all remaining eligible entries on or about August 1, 2008.

Sponsors will make two (2) attempts to notify winner(s) at the phone number and/or email address submitted at the time of entry. Winner (or, if Winner is a minor, his/her parent or legal guardian) may be required to execute and return an affidavit of eligibility, release of liability, and, except where prohibited, publicity release (collectively, "Sweepstakes Documents") within fourteen (14) days of such notification. Noncompliance within this time period will result in disqualification, and an alternate winner may be selected from the remaining eligible entries. If winner cannot be reached, if he/she is found to ineligible, if he/she cannot or does not comply with these Official Rules, or if his/her prize or prize notification is returned as undeliverable, winner will be disqualified and an alternate winner may be selected from the remaining eligible entries. Limit one (1) prize per family or household.

**PRIZE:** There will be one (1) grand prize awarded ("Grand Prize"), consisting of: Roundtrip, coach airfare for the winner and one guest from a major commercial airport near Winner's residence (as determined by Sponsors in their sole discretion) to a filming location for the Show determined by Sponsors in their sole discretion ("Location"); hotel accommodations for two (2) nights (one standard room/double occupancy) at a hotel selected by Sponsors in their sole discretion near the Location; the opportunity for a visit to the set for the Show at the Location for the winner ("Set Visit"); and ground transportation between the Location airport and the hotel. Estimated Retail Value ("ERV") of Grand Prize is \$3,500. There will be five (5) First prizes each consisting of the following: Show's Season 4 DVD set. Approximate Retail Value of each DVD set is \$49.99. ERV of all Prizes is \$3,750.

Sponsors will furnish an Internal Revenue Service Form 1099 to Winner for the ERV of Grand Prize for the tax year in which Grand Prize was won. Sponsors reserve the right to substitute a similar Grand Prize (or Prize element) of equal or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Grand Prize are the sole responsibility of Winner. Grand Prize cannot be transferred by Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Grand Prize by Winner. If Grand Prize is unclaimed, it will be forfeited, and an alternate Winner may be selected from the remaining

eligible entries. If a Grand Prize element is not available for any reason, the remaining elements of Grand Prize shall constitute full satisfaction of Sponsors' Grand Prize obligation to Winner, and no additional compensation will be awarded. Winner must be able to claim Grand Prize between August 15, 2008 and December 31, 2008 or Sponsors have the right to choose alternate winner. Certain blackout periods and travel restrictions may apply. Travel and hotel arrangements will be determined by Sponsors in their sole discretion. Sponsors reserve the right to provide ground transportation in lieu of air transportation. Travel must occur on dates and times designated by Sponsors or Grand Prize will be forfeited and an alternate winner may be selected from the remaining eligible entries. Once determined, no change, extension, or substitution of travel dates and/or times is permitted, except by Sponsors in their sole discretion. Winner and Guest must travel together on the same itinerary. Grand Prize consists only of the elements set forth above. No other travel elements (including, without limitation, ground transportation, insurance, gasoline, meals, gratuities, and souvenirs.) are included in Grand Prize. Tickets must be issued thirty days prior to date of departure or thirty days after reservation is made, whichever comes first. All taxes and fees assessed at the time of ticketing are the responsibility of Winner. Tickets are non-refundable. Reservations are subject to availability. Tickets are not valid for business-related or group travel. Tickets are valid only for travel on airline chosen by Sponsors in their sole discretion. A Saturday night stay-over may be required. All travel must be completed by 11:59 P.M. on December 31, 2008. Tickets will be issued only to Winner and Guest. Tickets are void if sold for cash or other consideration. Winner is responsible for any tax liability (including applicable departure taxes or fees), inspection charges, and security charges. Once issued, tickets are non-transferable and may not be reissued once travel has commenced. Open tickets may not be issued and stopovers are not permitted. Travel arrangements must be made through Sponsors. Winner and Guest must have valid travel documents (e.g., valid, government-issued photo identification and/or passport) prior to departure. Failure to do so will result in forfeiture of Grand Prize. Sponsors shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of Grand Prize due to reasons beyond Sponsors' control, and are not responsible or liable for any expenses incurred as a consequence thereof. Travel may not be combined with any other offer and may not qualify for frequent flyer miles or hotel points. All travel will be at the risk of Winner and Guest. Sponsors will not replace any lost or stolen tickets, vouchers, or certificates. All elements of Grand Prize must be redeemed at the same time. In the event of an act of God or an unforeseen, uncontrollable event, Sponsors reserve the right to reschedule all travel for a later date. If Winner chooses to travel with no Guest, the remaining elements of Grand Prize shall constitute full satisfaction of Sponsors' Grand Prize obligation to Winner and no additional compensation will be awarded. Guest, if any, may be required to execute and return releases of liability, Show Location Set Visit release/guidelines and, except where prohibited, publicity releases (collectively, "Guest Documents"), which must be returned with the Sweepstakes Documents, or Grand Prize will be forfeited and an alternate winner may be selected from the remaining eligible entries. If Guest is a minor, Winner must be such minor's parent or legal guardian and must execute and return the Guest Documents on such minor's behalf.

Set Visit has no cash equivalent value. If the Show is not in production or is cancelled prior to the Set Visit, the remaining elements of Grand Prize shall constitute full satisfaction of Sponsors' Grand Prize obligation to Winner and no additional compensation will be awarded. If Winner fails to appear in a timely manner for the Set Visit, as determined by Sponsors in their sole discretion, the Set Visit may be cancelled and Grand Prize may be forfeited.

Winner may be required to execute and return location releases and such other documents as may be required by Sponsors ("Set Visit Documents"). If Winner fails to execute and return Set Visit Documents in a timely manner, as determined by Sponsors in their sole discretion, Set Visit may be cancelled and Grand Prize may be forfeited. Sponsors reserve the right to disqualify Winner and remove him/her and Winner's Guest from the Location at any time, if his/her behavior or Guest's behavior at any point is deemed by Sponsors to be disruptive, if it may or does cause damage to person, property, or reputation of Sponsors or otherwise violates the policies thereof, or if Winner does not follow the directions of Sponsors at all times. These Official Rules and the Sweepstakes are neither a contract nor an application for employment.

**CONDITIONS:** By entering the Sweepstakes, each entrant agrees for entrant and for entrant's heirs, executors, and administrators (a) to release and hold harmless Sweepstakes Entities and their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of Grand Prize or any portion thereof; (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Grand Prize, including express warranties provided exclusively by Grand Prize supplier that are sent along with Grand Prize; (c) if selected as a Winner, to the posting of such entrant's name on [www.scifi.com](http://www.scifi.com) and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes without additional compensation, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsors, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes.

**ADDITIONAL TERMS:** Sponsors reserve the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage the Sweepstakes or the operation thereof is unlawful and subject to legal action by Sponsors, who may seek damages to the fullest extent permitted by law. The failure of Sponsors to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsors (excepting compliance with applicable codes and regulations), or other "force majeure" event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to entrants' or to any other person's

computer relating to or resulting from entering or downloading materials or software in connection with the Sweepstakes. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for entries that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. Sponsors reserve the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules). In the event of cancellation, modification, or suspension, Sponsors reserve the right to select Winners in a random drawing from among all eligible, non-suspect entries received at the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted at [www.scifi.com](http://www.scifi.com). Sponsors may prohibit any entrant or potential entrant from participating in the or Sweepstakes, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsors, or Sponsors' agents or representatives; or behaves in any other disruptive manner (as determined by Sponsors in their sole discretion).

**DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF (“JAMS RULES”). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NEW YORK. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN THE COUNTY OF NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY’S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.**






**WINNER ANNOUNCEMENT:** For the name(s) of the winner(s), available on or about August 1, 2008, send a self-addressed, stamped envelope to be received by September 14, 2008 to:

Stargate Atlantis Fan Q&A Sweepstakes  
SCIFI Marketing  
30 Rockefeller Plaza  
21<sup>st</sup> Floor  
NY, NY 10112

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